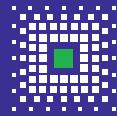


## What is NETS•T?

The National Educational Technology Standards for Teachers (NETS•T) were developed by the International Society for Technology in Education (ISTE). Forty-eight of the 50 states and the District of Columbia have adopted, referenced or aligned with the NETS in their state technology plans, certification, licensure, curriculum plans or assessment plans. The National Council for Accreditation of Colleges of Teacher Education (NCATE) views the NETS as an important component of the Conceptual Framework.

### ■ Overview

Developed and accredited by James Madison University, the NETS•T Certification is a professional development and assessment program for K-12 teachers and technology resource teachers and coordinators. Since 2003, NETS•T-certified teachers have obtained a competitive advantage for hiring and promotion by mastering 21st century instruction and learning in the classroom. Developed by teachers for teachers, NETS•T Certification is rigorous but flexible and affordable. Schools can use it with any existing professional development program. In 2007, ISTE awarded the NETS Seal of Alignment to James Madison University. ISTE described the JMU program as “an exceptionally well-designed and robust assessment system.”



JAMES MADISON  
Partners  
for Education™

Integrating  
21st Century Skills  
Through  
NETS•T Certification™

*“I’ve seen what NETS•T Certification can do for teachers. I’ve seen them reflect on their current practice, understand how technology can improve their instruction, and how this leads to improved student achievement. When groups or cohorts of teachers at the same school pursue NETS•T Certification, excitement and innovation are generated within the school.”*

**Pamela Z. Smith**  
NETS•T Evaluator and rubric co-author  
Vice President, Academic Affairs  
James Madison Partners for Education, Inc.

### For more information

**To enroll in a course or request a consultation:**  
[sales@jamesmadisoneducation.com](mailto:sales@jamesmadisoneducation.com)

**To apply for graduate credit, contact JMU Outreach and Engagement at:**  
<http://www.jmu.edu/outreach/index.shtml>

**For Technical Support:**  
[info@jamesmadisoneducation.com](mailto:info@jamesmadisoneducation.com)

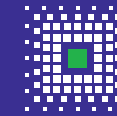
**Call:** 1-877-343-2302 (Toll free in US and Canada)  
Mon-Fri, 8:00 AM - 5:00 PM (EST)

**Fax:** 1-301-946-9697

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## NETS•T Certification

Developed and Accredited  
by James Madison University

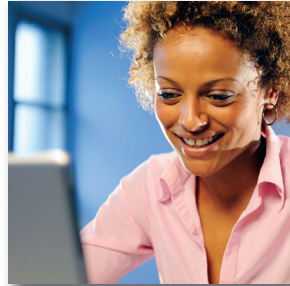
Fully aligned to  
ISTE NETS•T Standards

Professional Development for Teachers

Brought to you exclusively by  
James Madison Partners for Education

## Benefits of NETS•T Certification

- **Graduate credit.** James Madison University awards graduate credit to teachers who complete some or all NETS•T courses.
- **Cost-effectiveness.** We offer NETS•T Certification to schools, divisions or districts at a surprisingly reasonable cost.
- **Increased teacher credibility, confidence and competence.** NETS•T-certified teachers are more confident in their ability to use technology effectively.
- **Flexibility.** Pursue your certification at your own pace, location and budget. NETS•T Certification is implemented in conjunction with any existing professional development program.
- **Efficiency.** Engage only in the training you need to master NETS•T prerequisite skills.
- **Agility.** We can easily adapt the program to the size and strategic priorities of your school division.
- **Just-in-time training.** We provide highly targeted just-in-time training to address gaps or opportunities identified on an on-going basis by our NETS•T Evaluator.
- **Self-directed learning.** Take ownership of your own development. We will work with you to develop a NETS•T-aligned Individual Development Plan™ that targets the specific skills you need.



- **Teacher retention.** The development of a learning community through NETS•T Certification may assist in retaining teachers who might otherwise leave the division.
- **Rejuvenation of veteran teachers.** Teachers of long-standing who become NETS•T-certified express a renewed passion for teaching.
- **Impact on achievement.** NETS•T-certified participants report a positive effect on student achievement, as measured by state standards of learning.
- **Enhanced external funding.** Schools with higher rates of NETS•T Certification tend to receive increased funding.
- **Collaborative cohorts.** We provide virtual and non-virtual communities of practice where teachers work collectively toward their NETS•T Certification.
- **High degree of adoption.** In some schools, more than 40% of the teachers have become NETS•T-certified.
- **Culture of learning.** A high level of adoption promotes a culture of learning within the school, division, consortium or state, where NETS•T-certified teachers become models of learning and accomplishment.

## Courses Offered

- **NETS•T Certification Program Evaluator Training course** (3 graduate credits)
- **Attaining Your NETS•T Certification course** (3 graduate credits)
- **NETS•T Certificate** (3 graduate credits)

### ■ Coming soon!

- **NETS•T Certification refreshed to 2008 Standards**
- **NETS•T Refresher Course**

### ■ Where do you stand? Take our free surveys!

- **Assess Your Own Organization**
- **Assess Your Own Skills**

at [www.jamesmadisoneducation.com](http://www.jamesmadisoneducation.com)

